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MEDIA RELEASE

CAA Niagara Recognizes 36 Hotels & Restaurants as “Four Diamond”

THOROLD, Ontario (April 9, 2010) – Fallsview Casino Resort has earned the unique distinction of being Ontario’s only “Triple Award Winning” resort, with two CAA/AAA Four Diamond restaurants and a Four Diamond hotel to its credit.

Ponte Vecchio, still a newcomer on Niagara’s fine dining scene, earned its first Four Diamond award, while 17 Noir its fifth Four Diamond designation. The Fallsview Casino Resort hotel received its sixth consecutive Four Diamond award.

“This triple win is a reflection of the high caliber of Niagara’s travel and tourism industry” said Rick Mauro, CAA Niagara’s Vice President of Marketing and Public Relations. “Niagara Region has the province’s highest concentration of Four Diamond properties; in fact several properties in the region are double-award winners.”

Vintage Hotels’ Niagara-On-The-Lake properties– Queen’s Landing Hotel and Conference Resort, The Pillar and Post Hotel and the Prince of Wales Hotel, were all Double Award winners, recognized for both Four Diamond dining and lodging.

CAA/AAA’s Diamond ratings help travellers choose accommodations and restaurants throughout Canada, the United States, Mexico and the Caribbean. Every year, properties are inspected and given a rating of one to five diamonds. When a lodging obtains a Four Diamond rating, it shows a guest it is refined, stylish and upscale. Four Diamond restaurants provide a distinctive fine-dining experience with a service staff that meets or exceeds guest expectations.

A complete list of Niagara’s Four-Diamond properties is attached.

CAA Niagara is a not-for-profit auto club that also offers insurance, travel, and vehicle maintenance and repair. Founded in 1911 as the St. Catharines Automobile Club with just 16 Members, CAA Niagara has grown to more than 113,000 members with six Niagara locations including a vehicle repair facility (CAA Car Care Centre) in north St. Catharines. Visit www.caaniagara.ca for more information.

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Niagara's 2010 Winning Properties

Four Diamond Restaurants:

Consecutive Years of Four Diamond Rating

- Cannery & Carriages, Niagara-On-The-Lake, 8 years
- 17 Noir, Niagara Falls 5 years
- The Charles Inn Dining Room, Niagara-On-The-Lake, 6 years
- Hillebrand Winery Restaurant, Niagara-On-The-Lake, 6 years
- LIV Restaurant at White Oaks Resort, Niagara-On-The-Lake, 8 years
- Peller Estates Winery Restaurant, Niagara-On-The-Lake, 6 years
- Ponte Vecchio, Niagara Falls, 1 year
- Restaurant Oban Inn, Niagara-On-The-Lake, 4 years
- Ristorante Giardino, Niagara-On-The-Lake, 11 years
- Riverbend Inn Dining Room, Niagara-On-The-Lake, 6 years
- Tiara Restaurant, Niagara-On-The-Lake, 15 years
- Zees Grill, Niagara-On-The-Lake, 4 years
- On The Twenty, Jordan Village, 11 years
- Treadwell Farm to Table Cuisine, St. Catharines, 2 years
- Escabeche Restaurant, Niagara-On-The-Lake, 11 years
- AG Inspired Cuisine, Niagara Falls, 2 years
- Vineland Estates Winery Restaurant, Vineland, 7 years

Four Diamond Lodgings:

Consecutive Years of Four Diamond Rating

- The Charles Inn, Niagara-On-The-Lake, 6 years
- DoubleTree Fallsview Resort & Spa by Hilton, Niagara Falls 5 years
- Sheraton on the Falls, Niagara Falls, 8 years
- Queen's Landing Hotel, Niagara-On-The-Lake, 20 years
- Shaw Club Hotel and Spa, Niagara-On-The-Lake, 3 years
- Inn On The Twenty, Jordan Village, 10 years
- Fallsview Casino Resort, Niagara Falls, 6 years
- Embassy Suites Niagara Falls Fallsview, Niagara Falls 6 years
- Fallsview Plaza Hotel, Niagara Falls 7 years
- Harbour House Hotel, Niagara-On-The-Lake, 7 years
- Hilton Hotel and Suites Niagara Falls Fallsview, Niagara Falls 9 years
- Marriott Niagara Falls Fallsview Hotel & Spa 12 years
- The Oban Inn and Ospa, Niagara-On-The-Lake, 4 years
- The Pillar and Post Hotel, Niagara-On-The-Lake, 10 years
- Prince of Wales Hotel, Niagara-On-The-Lake, 11 years
- Riverbend Inn and Vineyard, Niagara-On-The-Lake, 6 years
- Sheraton Fallsview Hotel & Conference Centre, Niagara Falls 18 years
- Sterling Inn & Spa, Niagara Falls 2 years
- White Oaks Conference Resort & Spa, Niagara-On-The-Lake, 9 years